

**The Borough of Ship Bottom and Long Beach Island PBA Local 175
present the 15th Annual**

VIC PENNISI MEMORIAL

SHIP BOTTOM SPRINT FOR LIFE 5k Run, 2 mile Fitness Walk, & Kidz Mini Sprint

www.ShipBottomSprint.com

Benefiting the LEUKEMIA and LYMPHOMA SOCIETY

April 8, 2017

Dear Prospective Sponsor,

The Ship Bottom Sprint continues its endeavor of raising life-saving funds for the Leukemia and Lymphoma Society.

Over the past 14 years, the Sprint has come to represent our efforts as a community in helping make a difference in the lives of those individuals affected by blood-related cancers, and their families. We are also extremely rewarded to know that race day has become a beacon of hope, family and friendship for so many; a day for people to gather to celebrate life, and take steps towards finding a cure. None of this would be possible however, without your help. Thus, in an effort to make the 2017 Sprint another successful event, we once again request your sponsorship:

(The below are suggestions; any amount or type of donation is accepted, and greatly appreciated.)

A \$250.00 or more donation will include:

Your business name printed on its own 36" x 24" sign, to be displayed at the race start/finish.
Your business name printed on the back of the long sleeve quality T-shirt each participant will receive (last year we printed and handed out over 850 shirts). Your business name also listed on a promotional flyer which will be distributed to each participant via their registration packet, as well as displayed on our website for one year.

A \$100.00 or more donation will include:

Your business name printed on the back of the long sleeve quality T-shirt each participant will receive (last year we printed and handed out over 850 shirts). Your business name also listed on a promotional flyer which will be distributed to each participant via their registration packet, as well as displayed on our website for one year.

A \$99.00 or less donation will include:

Your business name listed on a promotional flyer which will be distributed to each participant via their registration packet, as well as displayed on our website for one year.

Merchandise / Gift Certificate donations to be auctioned off at the after-race party. If your donation is valued at \$100 or more, your business name will be printed on the back of the long sleeve quality T-shirt each participant will receive (last year we printed and handed out over 850 shirts). Your business name will also be listed on a promotional flyer which will be distributed to each participant via their registration packet, as well as displayed on our website for one year.

Food / Beverage donations to be distributed to participants (examples: bottled water, bagels, fruit, nutrition bars, etc.). Signage will be posted advertising your contribution. If donation is valued at \$100 or more, your business name will be printed on the back of the long sleeve quality T-shirt each participant will receive (last year we printed and handed out over 850 shirts). Your business name will also be listed on a promotional flyer which will be distributed to each participant via their registration packet, as well as displayed on our website for one year.

Please know that in addition to advertising your business or organization, your generosity truly means so much more. Again, the majority of money we raise goes towards helping fight blood-related cancers, and assisting the Leukemia and Lymphoma Society – mainly through the Team in Training program - in its relentless efforts to find a cure. For more information, log on to www.leukemia-lymphoma.org. In addition, a small percentage of the proceeds are donated to charitable organizations such as David's Dream and Believe Cancer Foundation, the Maximilian Foundation, the Juvenile Diabetes Foundation, and Special Olympics (these charities may vary from year to year).

To sponsor, simply fill out the bottom of this page, all checks being made out to **SHIP BOTTOM SPRINT, INC.** (a NJ non-profit, 501(c)3 corporation, EIN 27-1191810), and mail to:
Ship Bottom Sprint
P.O. Box 423
Ship Bottom, NJ 08008

If you are unable to sponsor but would still like to be a part of the day's event – we would love to have you! Volunteers are always welcome, and greatly appreciated. In addition, we have plenty of room at the registration area at the boat ramp if you'd like to set up a table. We would also be more than happy to put your flyer, brochure, menu, promotional item, etc in each of our goodie bags to be distributed to all participants (we plan to fill 750 bags this year).

To sponsor or contribute in any way, we ask that you respond no later than **March 15, 2017**. If you have any questions or concerns, please feel free to call to me at (609) 709-4576. Thank you in advance for your continued support and consideration of our event and cause.

Sincerely,
Maria Pennisi
Maria Pennisi, race director

Yes, I would like to sponsor the 15th Annual Ship Bottom Sprint for Life:

Business name and contact person: _____

Donation: \$250.00 _____

 \$100.00 _____

 \$ _____

Other _____

(If a non-monetary donation is being made, please specify the item, and include a phone number so we can arrange for pick-up)

Phone _____

All sponsors donating \$100.00 or more (merchandise or cash) will receive a t-shirt, and complimentary tickets to our after-race party.

Please indicate how many tickets you would like : _____

Please circle your preferred t-shirt size: *kids* *L* *S* *M* *L* *XL* *XXL*